## ZERO CITIZEN

REWARDS FOR A NET ZERO FUTURE

## **Zero Citizen NFTs**

## What You're Purchasing

Each NFT purchased will provide the holder with the following:

- A unique 1/1 NFT art design. There are 2,050 NFTs in total, but all designs are unique with their own rarity ranking.
- Access to our private Citizens Club. This includes:
  - Access to our private token sale (subject to conditions).
  - o Early access to all tools & services, including our:
    - Carbon Balance Service (become carbon neutral)
    - Net Zero Reward System (be rewarded for purchasing zero-carbon products/services)
    - Carbon Credit Marketplace (trade tokenised carbon credits (NFTs))
  - Exclusive discounts relating to our tools & services (as above).
  - Votes on community-related aspects of the company.
  - Access to Zero Citizen partnered project products, services, and community spaces in metaverses.

## The mint will use a Lottery-based system:

- Equal chance to mint the rarest NFTs.
- 40 of our NFTs come with a real print of the NFT. We will announce the applicable NFT IDs ahead of the mint.
- Holders of 5+ NFTs at our snapshot date will also have a chance of receiving a real print.

And what's more, we'll be planting 10 trees for every NFT sold!



